

Everyone wants beautiful skin. Find it naturally with GenM, Zija's complete anti-aging and all natural skin treatment system based around the miracle plant Moringa. GenM begins at the cellular level and goes beyond regular topical skin care to actually improve skin from within! In addition to being great for all skin types, it also works to improve your skin's condition, which can change daily, weekly, seasonally and even hormonally. Each GenM product has been formulated by our team of nutritionists, scientists and skin care experts to adjust to your changing body, helping your skin maintain its proper moisture and pH levels. GenM bridges the generation gap and gives people of all ages "inner health, outer beauty"



## A Spa Masque

A healthy blend of vitamins, minerals, rich plant extracts and French clay that removes impurities, absorbs excess oil, clarifies and tones skin and leaves your face feeling silky smooth.

Our all-natural formula combines a proprietary nutrient-rich plant extract and green clay found off the coast of Normandy, France. Green clay is rich in sea kelp, magnesium, manganese, zinc and other phytochemicals needed for balanced and healthy skin. The spa masque's pore refiner also lifts and removes unwanted debris and dead skin cells.

## B Face Cleanser

Gently massages away dead skin cells, removes excess dirt and oil and leaves your skin feeling vibrant.

This natural, everyday cleanser is also effective as a makeup remover and shaving cream. Our non-irritating, sulfate-free formula combines healthy Moringa with Tensolve, plant extracts and Desert Flower Elixir to restore balance, elasticity and tone. It also works to replenish your skin's natural lipids.

GenM's Face Cleanser contains no artificial colors, fragrances or additives.

## C Rehydrating Mist

A simple way to plump and moisturize the skin on your face and body – even on the go!

Our evaporative-resistant mist is rich in active plant ingredients, vitamins, amino acid peptides and trace minerals. It gives you a refreshing dose of on-the-spot nourishment and moisture throughout the day.

## D Daily Moisturizer

An amazing, multi-active daily moisturizer that hydrates and balances all skin types throughout the day.

Our silky, light, quick-absorbing formula is all-natural and proves a rich dose of antioxidants. Our gentle formula is great for all skin types and will improve the overall condition of skin through regular use.

## E Anti-aging Night Repair

Turns back the clock to reveal your natural glow by hydrating skin, relaxing fine lines, enhancing collagen production, filling wrinkles and reducing redness.

Our proprietary formula goes above and beyond just moisturizing to repair the signs of aging. A Botox-like active called Snowflake relaxes lines and wrinkles. Peptide complexes promote cell turnover and enhance collagen production. Phase2 Rx directly reduces erythema to protect skin from sunlight damage, environmental pollutants and oxidative stress. A Commiphora mukul extract called

Redensin fills crow's feet, frown lines and wrinkled areas around the face and neck.

In addition to its extraordinary anti-aging properties, a concentrated pumpkin extract in seawater called Ocaline reduces reddening of the face while natural bamboo silk leaves skin feeling naturally smooth.

## F Eye Serum

Keeps the area around your eyes moisturized while reducing redness, puffiness, dark circles and other signs of aging.

This unique serum is filled with active ingredients that moisturize, soothe and strengthen the delicate tissue around the eyes. Upon application, these ingredients begin to repair, protect and diminish multiple signs of aging.

## G Zija Oil

Packed with natural ingredients that nourish and purify skin, leaving it healthy and glowing

This powerful, all-natural restorative oil is perfect for everyday use. It features organic, cold-pressed, extra virgin plant oils highly valued in the cosmetic industry for their exceptional anti-aging properties. The nutrients and antioxidants present in this oil blend help curb the damage that free radicals can have on skin. It is also rich in palmitoleic, oleic and linoleic acids, Vitamins A and C and essential oils. Zija oil improves fine lines and wrinkles and is an excellent skin moisturizer and conditioner.

### Moringa oleifera - Nature's Miracle Tree

#### Vitamins

Vitamin A (Alpha and Beta Carotene), B, B1, B2, B3, B5, B6, B12, C, D, E, K, Folate (Folic Acid), Biotin and many more

#### Minerals

Calcium, Chloride, Chromium, Copper, Fluorine, Iron, Manganese, Magnesium, Molybdenum, Phosphorus, Potassium, Sodium, Selenium, Sulfur, Zinc

#### All 8 Essential Amino Acids

Isoleucine, Leucine, Lysine, Methionine, Phenylalanine, Threonine, Tryptophan, Valine

#### 10 Additional Amino Acids

Alanine, Arginine, Aspartic Acid, Cystine, Glutamine, Glycine, Histidine, Proline, Serine, Tyrosine

#### Other Beneficial Nutrients

Chlorophyll, Carotenoids, Cytokinins, Flavanoids, Omega (3, 6, 9) oils, Plant Sterols, Polyphenols, Lutein, Xanthins, Rutin and more



### Gram for gram, fresh Moringa leaves contain

- 4x the Calcium of Milk
- 3x the Potassium of Bananas
- 4x the Vitamin A of Carrots
- 7x the Vitamin C of Oranges
- 2x the Protein of Yogurt

\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.